



SPONSORSHIP AND EXHIBITING PROSPECTUS

CGNA2021

21st Biennial Conference

HARNESSING THE WONDER OF
GERONTOLOGICAL NURSING

April 22-24, 2021

Niagara Falls | Ontario | Canada

<https://CGNA2021.ca>

#CGNA2021

Harnessing the Wonder of Gerontological Nursing

CGNA2021: April 22-24 | Niagara Falls, Ontario, Canada

The Gerontological Nursing Association of Ontario is pleased to host CGNA2021, the 21st National Conference of the Canadian Gerontological Nursing Association, April 22-24, 2021, in beautiful Niagara Falls, Ontario, Canada. For more information, please visit <http://CGNA2021.ca/>

This Conference offers a valuable opportunity to market to one of the largest gatherings of nurses and health professionals working with older adults. The theme for the 2021 conference is “Harnessing the Wonder of Gerontological Nursing.” The conference is expected to attract 300-400 participants from across Canada and North America.

Conference Sponsorship Opportunities

Gold Sponsor | \$7,500

- Exclusive sponsor of the Welcome Reception (April 22, 2021; one sponsor only)
- Exhibit space with prime location
- 3 complimentary full conference registrations
- Full-page advertisement in the conference program
- Preferred recognition on conference website, promotional material and signage
- 1 delegate bag insert

Silver Sponsor | \$5,000

- Choice of sponsorship of one of: Delegate Bags | Keynote Speaker | Lunch
- Exhibit space with prime location
- 2 complimentary full conference registrations
- Half-page advertisement in the conference program
- Recognition on conference website, promotional material and signage
- 1 delegate bag insert

Bronze Sponsor | \$2,500

- Sponsorship of a conference coffee break
- 1 complimentary full conference registration
- Half-page advertisement in the conference program
- Recognition on conference website, promotional material and signage
- 1 delegate bag insert

Exhibiting Opportunities

Profile your organization, its products and services to leaders in gerontological nursing from across Canada; participate in the CGNA2021 exhibit hall!

- Corporate Exhibit | \$1,000
- Non-Profit Organization | \$350

Sponsored Sessions

Showcase your organization by sponsoring an oral session on the CGNA2021 program. You may choose to sponsor an existing oral session or submit abstracts for your own branded session (subject to peer review). Your sponsorship will be acknowledged on the conference website, program and at the session. [Contact us](#) for more details!

Additional Marketing Opportunities

Delegate Bag Inserts	\$500
Program Advertisements	<ul style="list-style-type: none"> ▪ Quarter-Page \$125 ▪ Half-Page \$250 ▪ Full-Page \$500
Lanyard Sponsor	\$2,000
Poster Area Sponsor	\$1,500
Charging Station Sponsor	\$2,000

Confirming Your Involvement

Thank you for your interest in participating in CGNA2021. To confirm your involvement as a conference sponsor, exhibitor or advertiser, kindly complete and return the appropriate form(s) following in this prospectus. Your request will be reviewed by our Conference Committee.

Questions? Kindly contact us at office@cgna.net or 1-888-670-CGNA (2462) x 200.

Cancellation Policy

Refunds for payment will require written notice of cancellation. Cancellations received in writing on or prior to January 13, 2021 will receive a 50% refund. Cancellations received after January 13, 2021 will NOT receive a refund. Paid space unclaimed or abandoned by 4:00 on Thursday, April 22, 2021 may be repossessed without indemnity and reassigned by Conference Management. **In the event of a cancellation of the conference, all sponsorship and exhibiting fees will be refunded in full.**

We look forward to welcoming you to Niagara Falls!

Application for Sponsorship Opportunities at CGNA2021

1. Applicant Information:

Official Organization Name: _____
Address: _____
City: _____ Province: _____ Postal Code: _____
Contact Name: _____
Contact Email: _____
Telephone: _____ Fax: _____

2. Sponsorship Selection

- Gold\$7,500
- Silver\$5,000
- Bronze\$2,500

Marketing Opportunities

- Delegate Bag Inserts \$500
- Program Advertisement \$125 / \$250 / \$500
- Lanyard Sponsor..... \$2,000
- Poster Area Sponsor \$1,500
- Charging Station Sponsor \$2,000
- Sponsored Session (contact us for more information)

3. Payment Information

I/we agree to pay the TOTAL sum of CAD _____.

- Cheque enclosed (**Payable to “Canadian Gerontological Nursing Association”**)
- Visa or Mastercard (Designated contact to receive electronic invoice payable online; *for security reasons, please do not submit credit card information via email*)

Please submit your form and payment information to:

Canadian Gerontological Nursing Association
PO Box 64009, Royal Bank Plaza
Toronto, ON M5J 2T6

E-mail: office@cgna.net
Fax: 1-888-670-2462

Application for Exhibit Space at CGNA2021

1. Applicant Information

Official Organization Name: _____
Address: _____
City: _____ Province: _____ Postal Code: _____
Contact Name: _____
Contact Email: _____
Telephone: _____ Fax: _____

2. Exhibit Booth Reservation

- Regular\$1,000
 Non-Profit Organization.....\$350

3. Company/Organizational Information

Please forward via email to office@cgna.net:

- Logo (JPG/PNG and high-resolution format, if available)
- 75 word description for inclusion in the final program

4. Payment Information

I/we agree to pay the TOTAL sum of CAD _____.

- Cheque enclosed (**Payable to “Canadian Gerontological Nursing Association”**)
- Visa or Mastercard (Designated contact to receive electronic invoice payable online; *for security reasons, please do not submit credit card information via email*)

Please submit your form and payment information to:

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