

## **Professional Advocacy Director**

### **Position Summary:**

The Professional Advocacy Director serves the Board of Directors (BOD) in an advisory capacity and performs related duties as required. The person collaborates with the BOD in making strategic decisions in best practices and operations in accordance with GNAO bylaws. The Professional Advocacy Director serves as an advocate and facilitator related to GNAO activities for the care of the older adult, the Gerontological Nurse, and the health care system.

### **Term of Office & Succession:**

The Professional Advocacy Director is elected by the membership at the Annual General Meeting (AGM) for a two year term and may be re-elected for an another two (2) year term.

### **Responsibilities:**

1. Attends and participates in provincial Board Meetings and Ad Hoc committees as required.
2. Submits a report for the Annual Report and for board meetings, as requested by the President.
3. Represents the GNAO Board at meetings, such as the RNAO Policy & Political Action Network, as assigned by the President.
4. Liaises with partnering professional nursing organizations (i.e. RNAO, CGNA & WeRPN) to coordinate and strengthen GNAO position and voice.
5. Facilitates the development of responses to issues of concern to gerontological nurses and leads the development of written responses (such as position statements or media alerts).
6. Stays abreast of health care issues affecting gerontological nurses and the clients we serve.
7. Communicates with GNAO members via email, social media, and the website about pertinent advocacy and political issues with the support of GNAO's Communication Director.
8. Advises and collaborates with the board and chapters on professional advocacy issues and guides the developing GNAO responses to these issues.
9. Participates in the development and implementation of short-term and long-term strategies for the organization.

### **Time Commitment:**

6 hours per Provincial Board Meetings (face-to-face) x 2  
2 hours per Provincial Board Meeting (teleconference) x2  
2 hours per Annual General Meeting x1  
1 hour meeting preparation x 5  
1 hour preparation for the Annual Report x1  
1 day (plus travel) attendance at the Provincial  
Conference (biennially)

### **Required Skills:**

Leadership, facilitation skills, proficient use of computer including word processor, email and internet applications.

**Required Equipment:**

Computer with internet access, software, printing capabilities and access to a vehicle for required travel.

**Qualifications:**

The Professional Advocacy Director must be a member in good standing and sign the GNAO confidentiality/code of conduct agreement. The Chair must have leadership, facilitation, computer, and communication skills.