



GERONTOLOGICAL  
NURSING ASSOCIATION  
ONTARIO

**GNAO CENTRAL EAST CHAPTER**



**EXHIBIT AND  
SPONSORSHIP  
OPPORTUNITIES**

**2020 GNAO BIENNIAL AGM &  
CONFERENCE**

*Inspiring & Informing Healthy Aging*

**APRIL 23-24, 2020  
AJAX CONVENTION CENTRE  
AJAX, ONTARIO**

**Inspirational Speakers  
Engaging Presentations  
Networking Opportunities**

**Visit our website:**

**[www.gnaontario.org](http://www.gnaontario.org)**

# WHY SPONSOR AND EXHIBIT?

**A unique opportunity to engage with a targeted audience of geriatric nurse leaders and allied health professionals—Up to 150 Delegates!**

1. Put your business in the Spotlight!
2. Get in front of your target market
3. Lead generation and new contacts
4. Get your organization and services noticed!
5. Demonstrate your commitment to seniors and their care providers.

## SPONSORSHIP OPPORTUNITIES



### COMPASSIONATE LEVEL \$4000—EXCLUSIVE! One available

- Principal Conference Sponsor!
- Primary logo recognition on signage, power point presentation, brochure, delegate packages and name badges.
- Logo and recognition on opening slides
- Two complimentary conference registrations.
- Recognition in media releases and Perspective Journal (GNA Journal).
- Complimentary inclusion of promotional material in delegate packages.
- Acknowledgement by moderator at opening and ending of the conference.
- One complimentary prime location exhibit space.
- Listing and logo on website.



### CARING LEVEL \$2500—Three available

- Secondary logo recognition on signage, power point presentation, brochure and delegate packages.
- Logo and recognition on opening slides
- One complimentary conference registration.
- Complimentary inclusion of promotional material in delegate packages.
- Acknowledgement by moderator at opening
- One complimentary prime location exhibit space.



### COMFORT LEVEL \$1500—Three available

- Logo and Listing in brochures and signage
- Logo and recognition on opening slides
- 50% discounted conference registration (up to 2 reps)
- Complimentary inclusion of promotional material in delegate packages.
- Acknowledgement by moderator at opening
- Prime location for exhibit space.
- Listing and logo on website.



### OTHER OPPORTUNITIES

- Thursday Evening Cocktail Reception (**Exclusive**): **\$500**
- NEW** • Mobile App Sponsor (**Exclusive**): **\$500**—Logo on all pages of the app + more—ask for details
- NEW** • Conference Bag Sponsor! On Mobile App—**Exclusive** sponsor of this new opportunity: **\$400**
- Breakfast or Lunch Sponsor: **\$450 (Three Available)**
- Refreshment Break (AM & PM) Sponsor: **\$250 (Three Available)**
- Delegate Kit Insert: **\$150 (Unlimited)**

**All other sponsorships include: Listing and acknowledgement in brochures, mobile app, signage and listing on the website.**

# EXHIBIT OPPORTUNITIES



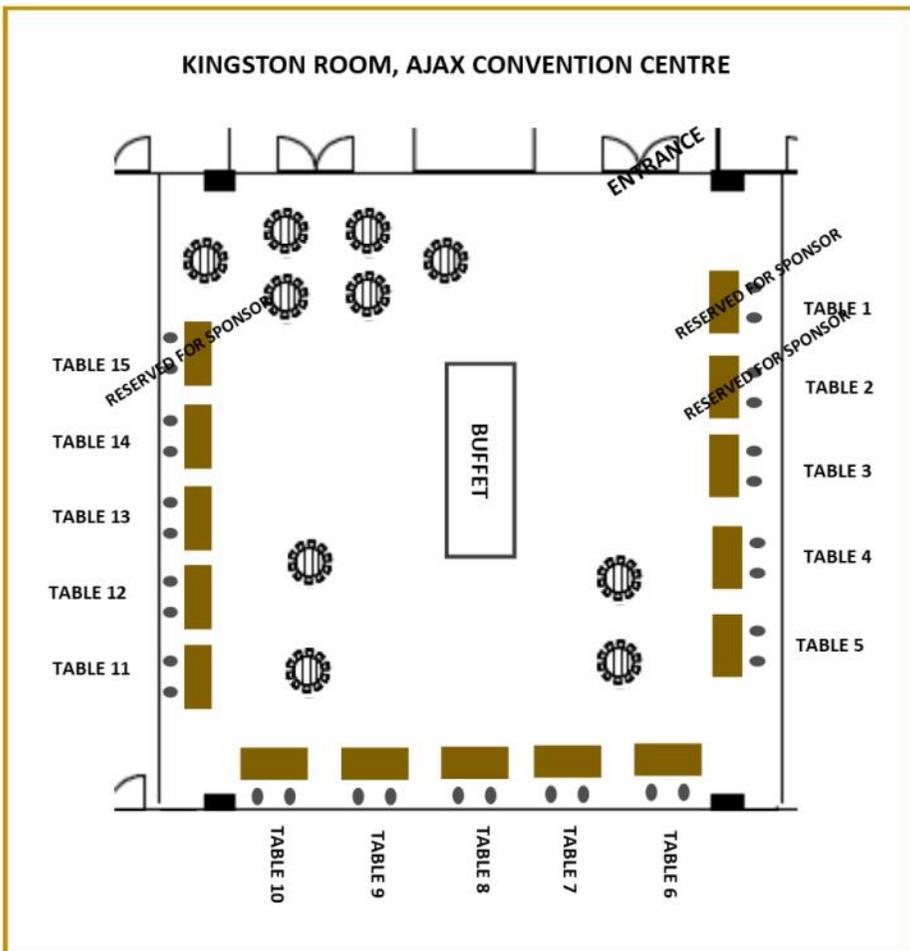
\$500 per Exhibit Space

**exhibition**  
*showcase*

- One draped 6-foot table and two chairs
- Company listed in brochures and delegate packages
- Dedicated time in the program for attendee participation
- Delegate traffic promotion provided by GNAO
- Complimentary power
- Complimentary wireless internet
- Complimentary registration to attend the Keynote Address and Closing Address
- Complimentary meals and breaks for two staff
- Listing on website as an exhibitor
- Listing and logo on the Mobile App

## How To Book Space

- Choose your space from the floor plan below.
- Complete the contract found on page 4.
- Email or fax the contract to Events In Sync. (Conference Management Team) at [office@eventsinsync.com](mailto:office@eventsinsync.com) or fax to 1-905-404-3727.
- The Conference Team will confirm your space.





**CONTACT INFORMATION:**

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ Prov: \_\_\_\_\_ Postal: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: (Please print clearly) \_\_\_\_\_

Website: \_\_\_\_\_

Dietary Restrictions; \_\_\_\_\_

**EXHIBIT AND SPONSORSHIP CHOICES:**

- Compassionate Sponsorship **\$4000**
- Caring Sponsorship **\$2500**
- Comfort Sponsorship **\$1500**
- Thursday Cocktail Reception **\$500**
- Mobile App Sponsor **\$500**
- Conference Bag on Mobile App Sponsor **\$400**
- Breakfast or Lunch Sponsorship **\$450**
- Refreshment Breaks AM & PM **\$250**
- Delegate Kit Insert **\$150**
- Exhibit Booth **\$500**

**PAYMENT:**

Total of all choices: \$ \_\_\_\_\_

Payment can be made by cheque—mailed to Events In Sync, Inc., 1143 Wentworth Street West, Suite 202, Oshawa, ON L1J 8P7

Credit Card: Visa  Mastercard  Amex

No: \_\_\_\_\_

Expiry: \_\_\_\_/\_\_\_\_ CVN: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**QUESTIONS?**

Events In Sync, Inc., Conference Team: Krista Hook, [krista@eventsinsync.com](mailto:krista@eventsinsync.com); Ellen Maracle-Benton: [office@eventsinsync.com](mailto:office@eventsinsync.com)

**EXHIBITORS**

An Exhibitor Kit will be emailed to you with all information on move in, move out, forms, badges etc. once your exhibit space is confirmed.